



ARTISTRY: LASER ROSENBERG IN  
HOMEWORK, HIS LOS ANGELES STORE

# Handmade Heaven

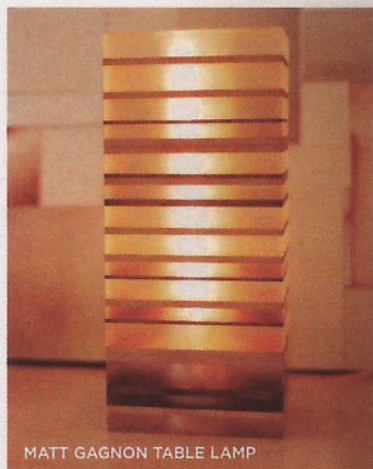
**A Los Angeles store purveys a unique style.**

ALONG THE DESIGN-ROW SECTION OF LA BREA AVENUE IN LOS Angeles, the shops can have a generic feel: early American here, retro '50s there. Every once in a while, however, a store screams individuality; Homework is one of these. In a modern loft-style space, proprietor Laser Rosenberg offers a color-filled and sometimes playful collection of new design products—desk and tabletop accessories, handmade jewelry and leather goods—in addition to representing artists and designers of the new-modern movement, with merchandise including custom-made furniture, lighting, and original artworks.

Rosenberg, a 33-year-old artist, says, "If I have a philosophy, it's that I believe in the value of handmade goods. I'm always looking for things I haven't seen before. And I like developing products with the designers so they're exclusive to us."

You can find a selection of Homework's products on the Web at [www.homeworkbrand.com](http://www.homeworkbrand.com).

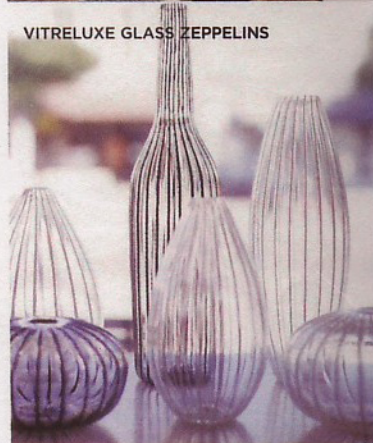
**Homework** 139 S. La Brea Ave., Los Angeles, CA 90036 (323) 936 6139



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