

LASER ROSENBERG



photographed by **Joe Schmelzer**

There's just something about him. Laser Rosenberg carries himself with a quiet serenity that alludes to an earthy wisdom. He is well-traveled, well-read, and has an obsession with the color green that exemplifies where the 33-year-old owner of Homework—a furniture, object, and design boutique in Hollywood—finds his personal and professional inspiration.

"The way I approach modernism," he explains, "is all about nature. I generally don't like machined items. If it doesn't occur in nature, then it's not going to occur in my creative world." This world he speaks of has its epicenter at Homework. There browsers can find high-end tabletop adornments,

artwork in varying shapes and sizes, coffee-table books, and furniture that is exclusively available at Homework, such as Sandback Fabrication's hand-cast concrete tables.

Rosenberg, a collage artist, painter, and custom furniture designer, has created a successful business that gives clients a sense of shopping in a non-pretentious space—an important aspect for his high-profile clients—as well as private design consultations...whatever it takes to make his clientele feel comfortable, safe, and most importantly, at home.

—Joli Selten